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# WORLD ADVENTURE Series

GEORGE F. PIERROT
*Managing Director*

DETROIT INSTITUTE OF ARTS
DETROIT 2, MICHIGAN
TEmple 2-7676
Attendance Through 1952-1953 Season 828,041

*Ticket Office Open:*
Sundays, 10 to 6; Mondays, closed;
Tuesdays Through Fridays, 1 to 5;
Saturdays, 9 to 5

THE WORLD ADVENTURE SERIES is a non-profit educational institution, founded in 1933 by George F. Pierrot. On its corporate Board of Directors are Dr. William Beebe, Fred L. Black, Earl B. Brink, Mark L. Haas, Lowell Thomas, Helen H. Pierrot, George F. Pierrot.

If you appreciate the work the World Adventure Series is doing, please show this program leaflet to a friend.

## REMAINING SHOWS

Reserved Seats now on sale at $1.20 and $1.50, including tax.

SUN., FEB. 7, 3:30, Kenneth Richter, "Post-War Germany."
SUN., FEB. 14, 3:30, John and Winifred Walker, "Motoring from Maine to California."
SUN., FEB. 21, 3:30, Hal Linker, "Here Is Finland."
SUN., FEB. 28, 3:30, Nicol Smith, "Hawaii."
SUN., MAR. 7, 3:30, Thayer Soule, "South Africa Today"; 8:30, Soule on "Eastern Congo Safari."
SUN., MAR. 14, 3:30, Stan Midgley, "America from Coast to Coast."
SUN., MAR. 21, 3:30, Stan Midgley, "Touring California."
SUN., MAR. 28, 3:30, Stan Midgley, "Colorful Colorado."
SUN., APR. 4, 3:30, Herbert Knapp, "Mediterranean Isles."
SUN., APR. 11, 3:30, Curtis Nagel, repeating "The Lovely Rhineland, from Switzerland to the Sea."
SUN., APR. 18, 3:30, Robert Friars, repeating "Western Canada."
SUN., APR. 25, 3:30, Robert Friars, "England and Scotland."

Sunday, January 31, 1954
(Our Twenty-First Birthday)

Dear World Adventurers:

TODAY is our Twenty-First Birthday. Looking backward, 1933 seems not so far away. But in the intervening years we have journeyed millions of miles together, to every corner of the world. We have walked the sea bottom and flown over Everest. We have met in person just about every one of the world's greatest explorers and adventurers. There are many things I think of to say, but this is not the time or place. So I'll merely sum it all up in three words -- "Thank you everybody."

We have been receiving Birthday greetings from good friends the world over. Extracts from these are reproduced at the end of this program. We hope you will take it home and read it at your leisure.

We believe today's program to be the most ambitious ever attempted by an illustrated lecture course. Our thanks go to our distinguished speakers; and to DEL DELBRIDGE and his orchestra. Thanks, too, to MISS RUTH PETERS, who with her competent associates have produced this and other program leaflets, through the years. And we thank our own staff in ensemble: Dennis Glen Cooper, who is serving as today's program director; Mrs. Pierrot, Jack Williams, Walter Rickens, Don Goodremont, Jean and Hal Richardson, Peggy Snelgrove and others. Thanks to Jim Erwin, who has provided us a turn table for today's background music.

NEXT SUNDAY'S attraction will be KENNETH RICHTER, pictured below, with a complete new color movie tour of "Post-War Germany." He covers Germany thoroughly, from Berlin westward to the Rhineland. He sneaks into the Soviet Zone to make some pictures, with a concealed camera, of the so-called "Workers' Paradise."

Our concerts today have been especially arranged for us by DEL DELBRIDGE. The theme is Adventure. We will start from Detroit, and circle the world. You will recognize the songs, and through them know where you are at all times.

Today's show is a long one, so I shall not attempt to introduce the speakers at length from the stage. Instead, here's a thumb-nail biography of each.

EARL B. BRINK cannot be with us today. Urgent business compels him to be in Arizona. At his suggestion, instead of substituting another speaker we are lengthening the time allotment of the LOWELL THOMASES. We have had literally thousands of requests to repeat their Tibetan pictures, and we shall comply with these, today.

In alphabetical order, here are today's speakers:



(CONTINUED ON REVERSE SIDE OF PAGE)
See next Page

We make up a new mailing list *each year*. So please fill out the coupon at right, detach and leave at our auditorium checkroom, or mail. We will send you our current illustrated folder, and next Fall's when it is ready. Watch us on television. Every Sunday, Station WXYZ-TV. Sponsored by the Earl B. Brink Agency for Mutual of Omaha. See newspapers for time and please tell your friends.

NAME.....
STREET.....
CITY.....ZONE.....

COL. JOHN D. CRAIG, with "Undersea Adventure." COL. CRAIG has been a World Adventure Series favorite for two decades. His first professional picture-taking was in India, where he filmed a tiger hunt for an British movie company. Since then he has photographed the background adventure shots for many Hollywood features, such as "Trader Horn." He has won the Academy Award for pictures he'll show us today. In World War II COL. CRAIG was a combat camera man in the Mediterranean theatre, and was decorated for bravery. He was recalled to active service to head up the official Air Force unit that photographed the Bikini Atom Bomb tests. He is a renowned deep sea diver, has led his camera crews through 47 countries. He wrote the best seller "Danger Is My Business."

"SINGAPORE JOE" FISHER. More than a score of appearances have established him as one of the most popular speakers ever to appear for us. He is a native of South Africa, and veteran of more than a dozen world circumnavigations. In Singapore, where he lived for more than two decades, he was the Orient's most famous host. On his hilltop estate, its gardens ablaze with wild orchids, he entertained the world's great -- George Bernard Shaw, Rudyard Kipling, Lowell Thomas, Noel Coward, Amelia Earhart, Pavlowa, Will Rogers, and hundreds more. His chain of some thirty motion picture houses stretched from the Dutch East Indies through Malaya. An exporter-importer, he dealt in everything from rubber and spices to live elephants. He has become an American citizen, and now lives in Los Angeles. His subject: "South Africa's Big Game."

FRANCIS R. LINE. In the last fifteen years LINE has personally presented his color motion pictures before more than a million persons. His "Sheep, Stars and Solitude" is rated in a class by itself as a documentary film triumph. LINE founded the Chaffey (California) Art Association, is owner of California's famed natural landmark, the Eagle Rock, where he lives and is creating a bird and wild life refuge. Versions of his films have been translated and distributed in twenty-three foreign languages. LINE was brought up in Howell and is a University of Michigan graduate and member of Phi Beta Kappa. He has twice won our Annual Popularity Ballot, and his all-time ballot rating tops all others. On our Twenty-First Birthday he makes his twenty-first appearance for us. His subject: "Adventures Out West."

CMDR. DONALD B. MacMILLAN appeared for us on our first full-year season. We have presented every show of his, since. Now in his eightieth year, he is the only living white man who was with Admiral Peary on the celebrated expedition that discovered the North Pole. Next Spring he will make his thirtieth expedition to the Arctic. American and scientific societies have showered him with medals and citations. He has been awarded every attainable medal and decoration, for his distinguished work in polar exploration. He has written the standard dictionary of the Eskimo language, and other authoritative books. He founded and for many years has maintained a school in Labrador that educates seventy Eskimo children. His wife Miriam, too, has written several Arctic best sellers. Of all the honors that have been conferred on him, one -- and that one non-scientific -- perhaps has pleased him most. His boyhood friends in Provincetown have caused the projected new four-lane road the length of Cape Cod to be called the "MacMILLAN HIGHWAY." CMDR. MacMILLAN'S subject: "Schooner Voyage to the Arctic."

LOWELL THOMAS, JR. Born Oct. 6, 1923, in London, England, at a time when his father was on a speaking tour of the British Isles. Crossed the stormy Atlantic at the age of twelve weeks. Brought up in Pawling, New York, where his father and mother have entertained an almost steady stream of explorers, airmen, soldiers of fortune, writers, artists, and the great military and political figures of the day. At the age of twelve he became commanding officer of The Knickerbocker Greys of New York, known as the "Junior Seventh Regiment." He was the youngest colonel in the history of the Greys. He was educated at the Lawrence-Smith School in New York, at Taft, Dartmouth and Princeton. At Taft he was a member of the baseball, hockey, ski and football teams. He was jumping specialist on the Dartmouth Ski team. In World War II he was an Air Force pilot. He organized and was photographer for the famous Lowell Thomas father-and-son Tibet expedition, about which he wrote articles in Collier's and a best-selling book. As a lecturer, he established new attendance records. His expeditions have taken him to every part of the world. His subject: "Into Forbidden Tibet."

LOWELL THOMAS. The foremost radio news commentator and the foremost biographer of adventurers of our time. A director of the World Adventure Series since its beginning, and the final speaker on its first full-year program. Recipient of many honorary degrees and other honors. Writer and editor. Appointed by Woodrow Wilson as pictorial historian of World War I, during which mission he discovered and helped to immortalize Lawrence of Arabia. Author of more than a score of books. For many years the Voice of Fox Movietone films. A star of radio, television, and of the lecture platform, for which his "With Lawrence in Arabia and With Allenby in Palestine" set world-wide records. He has circled the world many times, and his expeditions have taken him to every corner of it. He is the key man in CINERAMA. His home at Pawling, north of New York, is the world's unofficial headquarters of Adventure and Exploration. He has been a mainstay of our World Adventure Series platform. He will fly from San Francisco to be with us today.

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NINETEEN YEARS AGO we conducted a Saturday illustrated course for boys and girls, to capacity houses. We discontinued it because our staff was too small to present two major courses on one weekend. Today we are better fixed. As our Birthday present to the City of Detroit, we announce herewith the WORLD ADVENTURE SATURDAY SERIES for young people of high school age, and their teachers. The course will begin next November. It will feature ten illustrated shows at 10:30 on Saturday mornings, and repeated at 2:30 the same afternoons. There will be ten numbers on the season ticket, presented on alternate Saturdays. Speakers will include such topnotchers as CMDR. DONALD B. MacMILLAN, "SINGAPORE JOE" FISHER, COL. JOHN D. CRAIG, FRANCIS R. LINE, and others of equal eminence. DENNIS GLEN COOPER will serve as master of ceremonies, and there will be a special Saturday television program in connection with this new Series. A leaflet describing it will be available at our office beginning next Tuesday.

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MANY FAMOUS PEOPLE of the lecture platform -- speakers, lecture bureau managers, sponsors and others -- have come from all parts of the country to be in our audiences today. We can't take time to introduce them individually, but herewith we welcome them most cordially. Dr. John Harvey Furbay flew in from Calcutta, India. Miss Li Ling Ai, Chinese actress and co-producer of KUKAN, the Academy Award winning lecture we presented some seasons back, flew here from Honolulu. Others who have reserved -- and reservations still are coming in -- include: Ricklie Boasberg, Cleveland; Edward M. Brigham, Jr., Battle Creek; Julien Bryan, New York; Dr. and Mrs. George Crile, Cleveland; Robert Davis, Kansas City; Ben East, Holly; William J. Finn, Cleveland; Walter T. Everest, Chicago; Tom and Arlene Hadley, Holly; J. Michael Hagopian, Los Angeles; Aubert Lavastida, Ann Arbor; Ruddick C. Lawrence, New York; Leatha Lee, Chicago; Coletta Marie Mouw, Asheville; Nicol Smith, San Francisco; Floyd Starr, Albion; Morris Steinberg, New York; Leonard Stuttman, East Lansing; Ralph F. Windoes, Grand Rapids; William G. Bale, Westerville, O.; Robert B. Tarr, Pontiac; Lee A. White, Birmingham; H. M. McFadden, Chicago; Ford Hicks, Chicago; Bathie Stuart, New York; George Bailey, Freeport, Pa.; Capt. C. W. R. Knight, Sevenoaks, England; Clement E. Conger, Washington, D. C.

AMONG DETROIT RESERVATIONS, with more pouring in: Leonard R. Barnes; Mary V. Beck, Norman H. Birnkrant, Fred L. Black, Helen Bower, Ed Connor, Eugene Van Antwerp, Edwin G. Boyes, Henry D. Brown, Herman J. Browe, Ruth Peters Calhoun, Brewster P. Campbell, John Chandler, Jr., Mrs. Roy D. Chapin, Robert M. Clark, Clarence Crothers, Allen B. Crow, J. C. Covert, George W. Cushing, John C. Dancy, Msgr. Carroll F. Deady, Otis M. Dickey, Robert O. Dunn, James Erwin, Robert M. Frehse, Marion E. Goodale, Edgar A. Guest, Jr., Harold M. Hastings, Dr. Robert T. Hatt, William Hendricks, Harry D. Hoey, W. Sprague Holden, James Keith, Myrtle K. Labbitt, Thomas C. Leadbetter, Hartman A. Lichtwardt, W. C. Locke, B. A. McDougall, Frank G. McInnis, Russell McLauchlin, Raymond C. Miller, Henry A. Montgomery, Mrs. John Owen III, W. Calvin Patterson, Francois Prevot, Laurena Pringle, Walter L. Rickens, Roy E. Robinson, Edward E. Rothman, Karl E. Scott, Alice L. Sickels, Philip Slomovitz, Del A. Smith, William Friedman, Oscar L. Bard, Agnes Savage, James B. Steep, Carsten Tiedeman, Robert M. Toms, W. J. Trepagnier, Arthur Webster, James T. Whitcomb, Edwin K. Wheeler, Jack Williams, William A. Bostick, Dr. Edgar P. Richardson, Blanche Parent Wise, Frank B. Woodford, Dorothy Arms, Don Goodremont, Katharine Faville, William E. Stirton, Jerry Moore, John J. Pival, Ronald Leonard.

The above list grows by the hour. Unfortunately, this is press-time, and we must end here.

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Good friends have helped us by sponsoring Birthday entertainment events that the World Adventure Series itself would be unable to undertake. Complimentary tickets to guests come to them with the greetings of the Earl B. Brink Agency for Mutual of Omaha. The Detroit Museum of Art Founders Society is sponsoring a Reception for out-of-town and other honor guests. Nash-Kelvinator Corporation is host at this Reception. Tomorrow the Ford Motor Company is honoring our out-of-town guests with a trip through the plant and Greenfield Village, and luncheon at Dearborn Inn. Tomorrow evening an anonymous sponsor is host at a dinner party for out-of-town guests. To these, and others, we say thank you.

Thanks, too, to press, radio, television and other agencies for their kindness in acknowledging our Birthday. And to the Common Council of the City of Detroit, which passed the following resolution offered by Councilman Smith:

WHEREAS, one of Detroit's most popular and loved institutions, the World Adventure Series, will observe its Twenty-First Anniversary on Sunday, Jan. 31, thus completing a quarter of a century of service to this community, that is uneclipsed for its cultural and entertaining values; and

WHEREAS, Its patrons, numbering nearly 900,000 people from every pursuit and realm, have been carried to all parts of the world through the medium of the World Adventure Series and have been privileged to explore the most inner recesses of virtually every field of science; and:

WHEREAS, Its gems have cast their rays of benevolence on our community hospitals and on our universities and research centers, thus serving a multiple purpose that is priceless in its total effect;

NOW, THEREFORE, BE IT RESOLVED, That the administrative officials of the City of Detroit, on behalf of the citizenry, accord their deep appreciation to the Founders of the World Adventure Series and to thos distinguished persons, Dr. William Beebe, Fred L. Black, Earl B. Brink, Mark L. Haas, Lowell Thomas, Helen H. Pierrot, George F. Pierrot, the late Henry Meyers and the late Dr. Raymond C. Ditmars, who have so faithfully guided the destinies of the World Adventure Series.

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Speakers, friends and contemporaries from all parts of the world have written us Birthday greetings. We should like to share with you some excerpts from their messages. Many of them said kind things about my management, and about the hospitality extended them by Helen and myself. These remarks will not be reproduced here. But to you who wrote the letters -- let me say that they will be preserved in our Birthday Book as a permanent and much cherished record. They will be reread often, with affection and gratitude.

## FROM OUR SPEAKERS

CAPT. CARL VON HOFFMAN, New York: (First speaker in World Adventure Series History): "Other commitments make it impossible for me to be in Detroit . . . My thoughts and best wishes will be with all of you. The success of the Series through the years has always been a matter of deep gratification to me; I am particularly proud to have had a part in the starting of the Series and to have had the honor of being its first lecturer."

RUSSELL WRIGHT, Chicago: ". . . deserve a great deal of praise for pioneering America's greatest film-lecture course, the World Adventure Series. . . . for over two decades kept fellow Americans better informed about the world in which they live. . . The World Adventure Series is today one of the country's great enterprises."

ALFRED WOLFF, Chicago: "You always have been, and will continue to be a leader in this field, whose influence for good, and for high standards, has been recognized and felt throughout the nation."

CMDR. ALAN VILLIERS, Oxford, England: "All prosperity and happiness to the famed World Adventure Series on the occasion of your 21st Birthday, and evermore! . . . I shall be with you in spirit, and am pleased to send my heartiest congratulations on a good job well done."

LOUIS UNTERMEYER, New York: "Some of the pleasantest trips I've ever taken were at the Institute; they are still vivid in my memory."

NORMAN THOMAS, New York: "It has been many years since I spoke on your Series. But I remember the occasion with much pleasure and satisfaction. I thought then and I think now that it is a great public service for museums to open their doors for the kind of lecture series which you have given through the years. I wish you many more years of vigorous and happy usefulness."

THAYER SOULE, Pittsford, N.Y.: "Too often an organization reaches an anniversary merely by growing old, by standing still while time goes by. Not so with you. Your programs have steadily improved; your services have expanded. You have reached full stature in your community and the nation as a leader in your field. . . May you live to be one hundred. We of Burton Holmes Travelogues, celebrating this year our sixty-first birthday, take pride in joining hands with you in World Adventure."

CMDR. FINN RONNE, Washington, D.C.: "Of all the lectures I have given throughout the land, few gave me as much pleasure as appearing on the World Adventure Series platform."

GEORGE W. PERKINS, Boston: "That 21st Birthday is the all important one for all young men and for the nationally famous World Adventure Series too. . . . Your audience is one of the best. It is a pleasure to step out on your stage and feel that friendly something in the air."

MAX GENE NOHL, Milwaukee: "With a world of good wishes . . . for the continued success of the World Adventure Series."

EDGAR ANSEL MOWRER, Washington, D.C.: "I have spoken to most of the great forums of our country and think that yours is one of the best. Therefore, as an incorrigible adventurer, I am pleased to pay just tribute."

H. NAPIER MOORE, Toronto: "In the days of its infancy I was one of the first lecturers to appear on the World Adventure Series. Since the early days of the Series I have had several opportunities of witnessing its growth, and of sensing the value of its service to the community. It is an achievement in which the directors can take great pride."

STAN MIDGLEY, Pasadena: "Don't blame me for being busy. I was just thinking that many of these very dates, even here on the Pacific Coast, I owe to the World Adventure Series. After all, it was the World Adventure Series that gave me one of my first big breaks, and several sponsors have since told me that they decided to take the chance, saying in effect, 'If he's good enough for you, he's good enough for us.' So I for one appreciate what you have done for me and many another struggling newcomer in this field. But more important still, you have been a leader in the field and an inspiration for others to start courses in other cities. Thanks in no small part to you the travel-lecture field appears very healthy and is more than holding its own at this time when great changes are taking place in the entertainment field."

KARL H. MASLOWSKI, Cincinnati: "May the World Adventure Series always stay a manly twenty-one years of age in spirit. It was wonderful in lusty boyhood, and now that it has come of age so magnificently it would seem a crime ever to let it grow old and senile. My congratulations to all you Directors who have so ably nursed this fine illustrated series through to manhood."

FRED AND SARAH MACHETANZ AND SEEGOO, Kenton, Ohio: "Although the Series just reached 21 years it has been of age a long time so far as your programming is concerned. There are many lecture series and many many directors but yours is different. As the French would say: 'Vive la difference!" Heartfelt wishes for its continued enormous success from your Alaskan admirers."

HOWARD BRENTON MACDONALD, New York: "Your audiences were among the most appreciative of any I have known in the United States. Every time I stepped on your platform I had the warm feeling that I was among friends, and hence could do my best. . . You have made of the World Adventure Series the finest course of its kind in the country, and I feel honored to have had a part in it. The amount of good that you have done in creating international good-will by bringing the world to the people of Detroit cannot be measured, and, in time, will bear fruit in the Peace to come."

HAL LINKER, Los Angeles: "Your organization has long stood for the very best in Adventure and Travel films and everywhere my lecture travels have taken me from coast to coast I have found your series held up as a prime example of just how good such a series really can be."

FRANCIS R. LINE, Pasadena: "When the World Adventure Series celebrates its Twenty-First Birthday, this Series can legitimately look both forward and back. Great things lie ahead; no one questions that. But I think that few people actually realize how much -- how very much -- lies behind. In its twenty-one years of life, the World Adventure Series has become a father and a grandfather many times over. Only those of us whose lifework is on the platform can know how many illustrated lecture courses in cities and hamlets all over America owe their birth to help and inspiration from the World Adventure Series. Without all of these courses we who are in the lecture business could not make a living at it. Thus, in a very real sense, the World Adventure Series is the primary reason for the existence of good illustrated lectures in America."

ANDRE DE LA VARRE, Paris: "I can hardly realize that the years have passed so quickly, for I believe I was among the earliest speakers before your large and appreciative audiences. I am sorry that I cannot attend the Birthday Party, but I shall be in the mountains of Austria working on one of my new CinemaScope pictures. Good Luck."

CAPT. C.W.R. KNIGHT, Quebec Cottage, Montreal Park, Sevenoaks, Kent, England: "It has been my privilege to appear for the World Adventure Series on more than one occasion and I have always been tremendously impressed by the genial atmosphere, the genial efficiency displayed. . . an outstanding success in bringing the World Adventure Series to the top rung of the ladder of fame."

"SLIM" WILLIAMS, Chicago: "I have always been a little bit proud of the fact that I had the opportunity to appear for you."

DR. DUDLEY CRAFTS WATSON, Chicago: "I personally consider the World Adventure Series the foremost lecture course on travel in America."

HERBERT KNAPP, Pasadena: "Those of us who consider ourselves oldtimers in the illustrated lecture field realize more fully than most, I believe, what the World Adventure Series has accomplished in promoting the interest of travel films throughout the nation."

HARVEY KLEMMER, Washington, D.C.: "From the Valley of the Potomac, where I am currently on safari, I hasten to join the chorus rising on all sides in celebration of your Twenty-First Birthday. Unfortunately, due to an engagement with an Eastern (U.S.) potentate, I shan't be able to attend. . . Your audiences were so uniformly alert, courteous, and interested; in fact, they were so alert, so courteous and so interested that I sometimes had difficulty in keeping up with them. . . . This word Adventurer may contain the germ of an idea: How about a fellowship, to be known as THE ADVENTURERS, consisting of the Directors and staff of the World Adventure Series and those who have been privileged to appear on your platform? I have in mind an amorphous group along the lines of Chet Shafer's celebrated Guild of Former Pipe Organ Pumpers. If you think kindly of this idea, please enroll me as a charter member. Some day, when Uncle Sam has run out of clocks for me to punch, I hope to be with you and your grand organization again."

CLIFFORD J. KAMEN, Glendale, Calif.: "The thought you have exercised in the selection of programs, the care used in the mechanics of projection and staging, and the aid and advice you have extended to other lecture courses have made the World Adventure Series known and respected throughout the United States, Canada and the Hawaiian Islands. Congratulations!"

CMDR. IRVING JOHNSON: "At the writing of this letter (Nov. 9) the YANKEE is coasting along pleasantly under full sail through the Trade Winds of the Caribbean. Our fine young crew is taking hold beautifully and we look forward to our best voyage ever. By the time your celebration takes place on Jan. 31st, we shall undoubtedly be at Pitcairn Island living with the descendants of the mutineers of the famous H.M.S. BOUNTY. In any case I will be thinking of all of you having a whale of a get-together and yarning until the small hours."

A. TYLER HULL, Alexandria, Va.: "Because of the fact that yours is such a warm and responsive audience I have always looked forward to giving my motion picture lectures for World Adventure Series."

AIR COMMODORE P.F.M. FELLOWES, Natal, South Africa: "May I wish you all good luck and a great growth of your activities. I sincerely wish that the dynamic energies of the world could be transmitted into your healthy channels rather than those of war."

CHESTER SCOTT HOWLAND, New Bedford: "I'm certainly proud to be a member of the World Adventure Series family. There are no dates in my list I point to with greater pride."

DR. J. GERALD HOOPER, Chicago: "Your unselfish encouragement of new lecture courses and your support of new speakers coming up in the field have endeared the World Adventure Series to speakers and sponsors alike the country over."

BURTON HOLMES, Hollywood: "Congratulations on your twenty-first birthday and best wishes to my fellow adventurers in Detroit. I look back on the journeys we have shared as among the happiest of my platform career and I hope you will continue to enjoy the Burton Homes Travelogues as we celebrate our sixty-first year."

HOWARD HIGGINS, Rochester: "Any organization in the lecture field which can grow and grow as the World Adventure Series has done over these twenty-one years could only do so as the result of competence. Congratulations to Detroit for being the home of such a series."

JULIAN GROMER, Elgin, Ill.: "Happy Birthday to the World Adventure Series, the best audience in the country."

DR. LAURENCE M. GOULD, President, Carlton College: "I predict that you will have occasion to celebrate many more birthdays. That should be the portion of an enterprise which has maintained such a uniformly high standard as you have. . . It is a source of satisfaction to remember that I was once a participant in your Adventure Series. . . It seems to me I had covered most of the major and many of the minor cities in these United States, and yet I can remember no place where I was treated with a more friendly and cooperative audience. That, of course, is the kind of situation which brings out the best a speaker has to offer. All of us know that most of the peoples of our land must be content to be arm chair explorers. Somehow you manage in the City of Detroit to accumulate an unusually large number of well qualified explorers of this sort. They are good audiences, and I hope you will continue to have such audiences to greet speakers."

ROBERT FRIARS, Evanston, Ill.: "It has been a pleasure and a privilege for me to have appeared on such a well directed course and before such an intelligent and appreciative audience. By its high standards, I believe that the World Adventure Series has been a pace-setter for the whole nation-wide illustrated lecture field."

PETER FREUCHEN, New York: "My own life has been on travel most of my time, and thereby I may have had some opportunity to see many things, that the average man does not run across. Nevertheless I dare not call myself an adventurerer. I have never done anything great nor have I any heroic accomplishments to look back to. But I have had much pleasure out of life. I have been able to extract lots of fun from what I saw and heard. And isn't that just what you can expect of life? We are all of us searching and keep on doing it. Which is wonderful. What a world would it be, if we knew enough? If everything was told us? . . . I congratulate you on your task. It must be wonderful to be able to convey to people such a line-up of men who have seen so much of the world and who can tell about it. I wish I could come. There are some special people there I would like to meet -- old friends I very seldom see."

"SINGAPORE JOE" FISHER, Los Angeles: "It will be grand to meet all the folks who helped . . . create the finest illustrated course in this wide world. . . . May the World Adventure Series continue through the years ahead in its splendid work of creating a better world understanding."

CLYDE EDDY, Cobbs Creek, Va.: "I remember very well my Colorado River lecture some years ago in the World Adventure Series in Detroit. When Mr. George F. Pierrot introduced me he looked at me; said that the stories he had heard of my Grand Canyon voyage had led him to think I was a big, bearded fellow; and explained almost apologetically to the audience that I had turned out to be 'just a little Eddy in a big river.' I confess I was startled for a moment but there was unadulterated friendliness in the way he said it, and how much truer it was than some introductions I have listened to that almost tempted me to look around to see if another speaker was sharing the platform with me. I enjoyed my lecture thoroughly, and hope the audience did, too. I have happy recollections of the generous response of the Institute folks. I am still a 'little Eddy,' now, living in retirement down here on Cobbs Creek, a body of water more nearly my size."

WILL DURANT, Los Angeles: "You have had a great program through these many years; you have been a vital and precious part of the intellectual life of a great city; and you have been one of the ornaments of the magnificent Detroit Institute of Arts. May you have many more years of beneficent activity."

MURL DEUSING, Milwaukee: "Speakers have always looked forward to an appearance on the World Adventure Series as a point of pride and a mark of achievement. We lecturers especially enjoy the wonderful World Adventure Series audiences. You know, the audience itself contributes considerably to the success of any program. Audiences are much like musical instruments, often they become fine and mellow and when the proper skill and talent are applied, they make beautiful music. The World Adventure Series audience makes some of the sweetest music in the world, and we count ourselves fortunate when we have the opportunity to appear before them."

LEE S. CRANDALL, New York: "During your twenty-one years of service to the people of Detroit, the citizens of your community have had the privilege of seeing and hearing the very best in nature, travel, and adventure reports."

COL. JOHN D. CRAIG, Arcadia, Calif.: "Please accept my heartiest congratulations on your Twenty-First Anniversary. The World Adventure Series never did have to 'come of age.' It was always a full-grown, alive and interesting enterprise."

CLEMENT E. CONGER, Alexandria, Va.: "The Twenty-First Anniversary of the World Adventure Series is indeed a signal event in the illustrated lecture field. There is no course in the country that equals the World Adventure Series in the interest taken in and the warm reception given to the illustrated lecturer. . . . All of us who have been privileged to appear on your platform feel it an honor to be invited to speak. . . . The World Adventure Series has also pioneered in presenting the wonders of travel in that promising new medium, television, now on the brink of being able to show illustrated lectures in full color. . . . In twenty-one years, you have accomplished an unbelievable amount of work in bringing the world of travel, adventure, knowledge and better understanding to the people of Detroit. In this short time you have become the most diversified illustrated lecture course, with the longest season and the greatest number of lectures annually in the entire world. Such an outstanding achievement merits continued success for decades to come!"

EDITH BANE, Pittsburgh: "My congratulations to the Directors of the World Adventure Series and good wishes for many more years of outstanding contributions to the geographical knowledge and cultural life of America."

DR. ROY CHAPMAN ANDREWS, Tucson: "I was one of the speakers in the early part of the Series, and returned year after year. Always I had an enthusiastic audience. I looked forward enormously to my visits to Detroit. The World Adventure Series is one of the leading lecture programs of America. It became so immediately after its inauguration and has remained at the top of the list ever since. Its work in popular education is outstanding."

CHARLES ALLMON, Washington, D. C., (our first television speaker): "Being a newcomer in 1948 to the film lecture field, I have never once forgotten the enthusiastic response from the fine audience that attends your series. Few groups in the country have been as appreciative. Your far-sighted interests have been a real cornerstone in building enthusiasm in film lecture programs throughout the country."

BOB HALL, Northbrook, Ill.: " Happy Birthday, to the greatest exponents of the illustrated lecture business in America -- the World Adventure Series."

COUNT FELIX VON LUCKNER, Hamburg, Germany: "It is a pity I cannot come to the Birthday Party but I will think of the 'birthday child' and shout over the oceans a 'Happy birthday to you'' I remember with great pleasure the wonderful work of the World Adventure Series and the help I got in so many ways from the institution which made my work and ideas a success when I made my lecturing tours through the USA in favour of the 'Good will mission.' At the present I am working on the film of my life which will be made in Cinema Scope. It will be ready autumn this year and I hope to see my friends of the World Adventure Series then and look forward for the day I arrive again in the good USA. With ship-loads of good luck and good wishes for a prosperous and happy new year. Your friend the old SEA DEVIL."

COL. HOMER F. KELLEMS, Siloam Springs, Ark.: "As the result of your help, I am appearing on numbers of lecture courses for the third and fourth consecutive seasons. Thanks to your Board for assigning your Director to accompany me on a tricontinental picture-taking expedition to take pictures and advise on the production of briefing films for the Military Air Transport Service."

DENNIS GLEN COOPER, Detroit: "I have been attending the presentations of the World Adventure Series since its inception and have derived vast amounts of priceless information -- not to say a liberal education -- from them, as well as unparalleled hours of pleasure. In my opinion there is nothing in our city that approaches them in worthwhileness and entertainment value. I hope that in the future something can be done to make some of our excellent speakers available to the younger generation of the city, who cannot all come to the Sunday series. Their eager, impressionable young minds would be stimulated by, and would benefit enormously from such worthwhile experiences."

BEN EAST, Holly, Mich.: "I look back on my appearances on the World Adventure Series platform as among the outstanding experiences of my lecture career. Your audience is a sophisticated and discriminating one, quick to appraise the quality of a film and the showmanship of a speaker, used to the best, sound in its judgment -- but unfailingly generous and friendly, highly appreciative of good entertainment and always eager to show its appreciation. To walk off the World Adventure platform feeling sure he has pleased and satisfied his listeners is a heart-lifting experience for any speaker."

DR. JOHN HARVEY FURBAY, Calcutta, India: "The World Adventure Series stands at the top of the field, and I am proud to have appeared on it. My hearty congratulations, from a loyal admirer on the other side of the world -- now completing over three million miles of global commuting by air. I hope to be back in the States in time for the Birthday Party. If not, my thoughts will be with you."

AUSTEN WEST, Hollywood: "I will tell you right now you operate in a mighty nice way. You have a little piece of platform all your own, and it is built on goodwill, understanding, kindliness to all and fun for everyone. In an age of grab and a profession of grab you operate, it seems to me, on the principle of giving more than you receive; and on the Swiss principle, that it is wise, and good, to give to the other contracting party a little more than is contracted for."

MRS. CARL AKELEY, Cuernavaca, Mexico: "I recall my adventure of lecturing in Detroit with great pleasure. Congratulations on the completion of twenty-one years of splendid activity."

COL. EDWARD P. F. EAGAN, New York: "Congratulations on the coming of age of the World Adventure Series. You have founded an institution that should be copied throughout the world. I am particularly proud that I was one of the speakers during the 'boyhood' of this great Series."

AND FROM OTHER FRIENDS

DR. CLARENCE B. HILBERRY, President, Wayne University: "The World Adventure Series for all these years has been a friendly neighbor of Wayne University and has made its own large contribution to the life of the Cultural Center of the City of Detroit. Our relationships over the years have been many, but one is of special importance to this University and this community. Some years ago, when Wayne University was seeking a suitable head for its Journalism Department, the Director of the World Adventure Series gave generously of his time to this search. His broad acquaintanceship with leaders in journalism across the country contributed immeasurably at every step in the long search. Moreover, the World Adventure Series made a contribution of $500 which was used to pay the expenses of likely candidates so that they could be interviewed in person by the Journalism Advisory Committee and officers of the University. In no small measure, the successful completion of that search was made possible by the World Adventure Series. For these gifts, and for many other services, Wayne University expresses its gratitude."

RUDDICK C. LAWRENCE, Vice President, New York Stock Exchange: "The World Adventure Series had the courage to launch itself in the depths of the depression; it adopted a theme that was greatly needed in Detroit; it presented the greatest explorers, scientists, travelers, commentators, correspondents; it raised money to support the Museum's educational program; it kept its admission charges surprisingly low; it financed itself without original capital or contributions; it introduced hundreds of thousands of people to the Museum and its program; it gave the whole project the feeling of importance and high adventure, yet insisted that the Series be fun for everyone connected with it -- the audiences, the speakers, the staff."

MARK L. HAAS, Director of Broadcasting, Station KMPC, Los Angeles: "This birthday represents the culmination of twenty-one years of significant service to the City of Detroit and to thousands of patrons who have been entertained and informed. The World Adventure Series stands out as a beacon marking a peak of cultural life in a community distinguished, primarily, for industry. The generally unknown and unpublicized activities of the Series are as important and significant as the regularly scheduled lectures. The Series has contributed financially to the activities of the Detroit Institute of Arts, has provided free educational entertainment for youth, has cooperated fully in establishing lecture courses in other communities, and in many other ways has been a benefactor to the civic life of Detroit."

LT. COL. JAMES K. BRYAN, Information Officer, Scott Air Force Base, Ill.: "Speaking officially as the Information Officer of the Air Training Command and its 300,000 members, I wish to express our appreciation and that of our Commander, Lt. General Robert W. Harper, to you for your intense interest in our mission. This interest is evident in the guidance and assistance you have given us since we met almost ten years ago. You can be assured you can count on the Air Force as being one of your closest friends and ardent supporter. Especially appreciated is the help you have given in the public information field, an example being the work you did in preparing and carrying out a plan for a field trip to Detroit in 1948 by fifty students and instructors in the Air Force Public Information School, then located at Craig Air Force Base, Alabama. I was fortunate enough to be one of the instructors on that tour. During the ten days which our group spent in Detroit, we received through your personal effort, one of the most comprehensive and enlightenend views of a great city at work. We discovered the warmth and the heart of Detroit in an unforgetable visit with its people. We met with leaders in industry and their information people. From them, and from others to whom you introduced us, we received an unprecedented insight into the field of public information. I know that the impact of this excellent, productive tour was felt throughout the entire Air Force public information structure. For this great public service and for the continued support and cooperation which the Air Force has enjoyed from the World Adventure Series, my sincere thanks. Best wishes for many, many additional years of superb accomplishment."

OSCAR L. BARD, President, Michigan Tool Company: "During the three years in which Michigan Tool Company sponsored your series on Sunday evenings at the Art Institute, I personally derived a great deal of pleasure and value from the programs. I still feel, as I did then, that your programs represent an important contribution to the broadening of education of individuals of all ages. From the men and women of Michigan Tool Company who attended the Series, from teachers and students in schools to which we supplied tickets, from friends and acquaintances who joined us on those evenings, we have received many letters indicating the lasting value of your programs. Any program which contributes so much to individual knowledge, and which aids so much in breaking down sectional and international barriers by giving people a better understanding of countries and peoples, is worthy of continued support. That it does these things in so painless and entertaining a manner is a tribute to your organization. And I want to again extend our sincere appreciation for the many fine programs which you put on at no cost to the members of the Paul Hickey Sunday School Class of the Metropolitan Methodist Church. These programs were of great interest, and many of the members still tell me how much they appreciated them."

HAROLD M. HASTINGS, Secretary-Manager, Adcraft Club of Detroit: "Our Board of Directors gave me the pleasant task of writing you a congratulatory message on the occasion of the 21st Birthday of the World Adventure Series. As an organization which has always concerned itself with the betterment of the community, we know that the Series is one of the important cultural services offered Detroiters and we know of none that has enjoyed a more enthusiastic public acceptance. Our own Club, too, has benefited by your generous co-operation in providing interesting programs for a number of our Friday noon meetings."

ROBERT M. FREHSE, Past President, Torch Club of Detroit: "The World Adventure Series has greatly enriched the program of the Torch Club of Detroit. The excellent speakers provided have added much to the quality of our program. I am sure the members would agree with me that some of the best meetings we have had have been provided by your organization. We also want to thank you for the beautiful books which were made available to the members at some of the special meetings which you provided. These books are treasures in our libraries and we shall always feel grateful to the World Adventure Series for these gracious gifts."

RALPH A. ULVELING, Director, The Detroit Public Library: "Through twenty-one difficult and eventful years the World Adventure Series has continued to bring to Detroit instructive entertaining programs and interesting people. For such well sustained effort and commendable results the Detroit Public Library salutes the Series and its sponsors. . . . We owe a debt of gratitude, too, to the World Adventure Series for its generous helpful action in purchasing and presenting to the Library for its permanent collection two important series of books. I refer to the complete file of The Youth's Companion, covering the 114 years, 1827-1941, as well as the complete file of The American Boy, 1899-1941. For all but the youngest generation, these two publications were, in childhood years, the most familiar landmarks in all the world of print. Amazingly, the two sets which you presented are the only complete files of these two magazines in the country today. Because of this fact and because we have in the Detroit Public Library one of the two or three largest and most complete collections of earlier children's literature to be found anywhere, we were particularly pleased to have so important a gap filled. So it is with a real sense of having permanently shared in the benefits brought to this city by the World Adventure Series as well as with a feeling of great satisfaction that an educational effort of this type can enter its third decade with as much vitality as when it was first organized that we send to you on this your twenty-first birthday our congratulations on your past distinguished record and our good wishes for many more years of fruitful educational service to this great city."

RT. REV. CARROLL F. DEADY, Superintendent of Schools, Archdiocese of Detroit: "The Parochial Schools are deeply appreciative of the assistance that has been given their students by the World Adventure Series. The illustrated lecturers who have gone to schools and the opportunities that are offered for the students to attend the World Adventure Series have enriched the pupils and broadened their viewpoint of the world."

BREWSTER P. CAMPBELL, President, Detroit Professional Chapter of Sigma Delta Chi: "On this occasion, it gives me genuine pleasure to recall some of the extremely helpful and gracious things which you have done through the World Adventure Series to aid another organization, the Detroit Professional Chapter of Sigma Delta Chi. Speakers you have made it possible for SDX to obtain -- and who they could not otherwise have presented to the membership -- include such outstanding figures as Dr. William M. McGovern, Norman Thomas, "Singapore Joe" Fisher, Deane Dickason, and others. I cannot forget, either, the time and effort to say nothing of actual cash, you expended in helping to bring the Sigma Delta Chi national convention to Detroit in 1951 and in lining up a tremendous amount of free entertainment, and helping to arrange a program which saw many nationally important figures addressing the convention. Again, I have freshly in my mind the Scott Air Force Base seminar conducted by Sigma Delta Chi and Base officers -- a valuable project which the fraternity was able to undertake only because of the work you did in arranging the entire program. For these things, and many others, we of SDX are truly grateful."

DEAN KATHARINE FAVILLE, College of Nursing, Wayne University: "We have told you many times how much we appreciate the generous way in which you have made it possible for our students to attend the Sunday programs. . . . This has been most gratefully received not only by our own university students but by a large group of international nurses who are studying at Wayne University under special grants from government and foundation sources. . . . We think it is especially important that our students know as much as they can about the various countries and the different ways in which people live."

TOM HADLEY, Past President, Detroit Audubon Society: "You were our original inspiration in the lecture field because you made it seem worthwhile as a career."

ARTHUR DONDINEAU, Superintendent of Public Schools: "The regular Sunday series for many years has enriched the lives of a huge number of Detroiters -- men, women and children alike. The contribution to Detroit has been great indeed. I want to express appreciation more specifically for the contributions directly to the schools. A great many times -- perhaps two or three hundred -- the World Adventure Series has provided free illustrated lectures by outstanding speakers directly in the intermediate and high schools. One year you had a special Saturday illustrated lecture course for high school boys and girls which we in the schools considered of real value. Back in 1939, you turned over to the schools approximately $2,500 worth of display cases and other equipment which had been designed particularly for the Michigan Insect Zoo. We have been able to make good use of this equipment in our science program. May I take this occasion to express the hope that the World Adventure Series will continue for many years to present fine illustrated lectures at minimum cost to the citizens of Detroit?"

## FROM DIRECTORS OF OTHER COURSES

LYNN A. WRIGHT, Jackson Kiwanis: "Those of us who have been attempting to establish the travel and adventure lecture in our communities have received much encouragement from the success of your efforts in Detroit. A great deal of the present popularity of this form of entertainment can be attributed to your efforts. Also the constant improvement in the lectures offered."

JOHN C. WALKER, Meeting House Series, Toledo: "I have been following the World Adventure Series for lo, these many years. I go on the assumption that if anyone appears on your Series he must be a top-notch man. I know that you select your speakers with the greatest of care and forethought. You have, in my judgment, the greatest Illustrated Lecture Series in the world."

EUGENE D. SAUNDERS, World Cavalcade, Seattle: "The growth and influence of the World Adventure Series have been quite remarkable. Your influence in the lecture field has extended across the country. You have always given generously of your time and experience to those of us who needed it. It was due in large measure to this that we ourselves were able to get started on a sound foundation and to grow. The past record of the World Adventure Series . . . remains an example to the rest of us in the field."

S. E. PAULUS, Director, School Assembly Service, Chicago: "If this date marks your becoming of age, the people of Detroit can certainly look forward to some magnificent experiences in the years to come. You have been mature for a long time but you have had the virility of youth; keep it. It would please your Board of Directors were it possible for you to eavesdrop on lecturers as they talk about their appearances on your Series. They like you folks and they like their audiences over there; even the lecturers who are hard to please. So . . . drink deep of the appreciation we all have of the high standards you have maintained through the years as you celebrate on January 31st."

W. C. McKERN, Director, Milwaukee Public Museum: "I find genuine pleasure in congratulating the Detroit Institute of Arts for having inaugurated and carried to its present successful status this widely known and greatly appreciated program."

MELVILLE BELL GROSVENOR, National Geographic Society: "The National Geographic Society as one of the pioneers in the illustrated lecture field, now sponsoring its 66th annual lecture series, extends congratulations to the World Adventure Series on its 21st birthday. We have followed with interest for many years the lecture series presented by the Detroit Institute of Arts. Your programs, which we look forward to receiving each fall, have always included a selection of outstanding film presentations."

H. M. GENSKOW, Director, Shorewood Opportunity School, Wis.: "Congratulations . . . for twenty-one years of the best in travel and adventure programs. I believe the World Adventure Series has done more to encourage this type of educational entertainment than any other series in the country. It is not only the most excellent program offered the residents of Detroit, but the sincere and dynamic interest shown toward other series throughout the country, and especially in the men and women of the illustrated platform, that has accomplished this. We are celebrating our Silver Anniversary season this year. We owe a deep debt of gratitude to the World Adventure Series for the many fine things it has done for us.

WILLIAM J. FINN, 'Round the World Adventure Series, Cleveland: "The World Adventure Series has done more for the illustrated lecture field than any other in the United States. . . . Magnificent work, not only for Detroit, but for the whole of our country."

WILLIAM K. HUFF, Executive Director, The Philadelphia Forum: "The World Adventure Series has added immeasurably to the cultural life of Detroit and its environs."

PAUL H. DURRIE, The Fund For Adult Education, Chicago: "The most popular adult education program that we established at Des Moines during the period when I was director of Adult Education there was a film lecture series which is now in its sixth year. From the time that we first considered establishing such a series I was in frequent correspondence with the World Adventure Series. I found the Series an invaluable source of information and inspiration. Others have told me the same. I want to express the appreciation that many of us in the film lecture field feel to the Series."

JAMES E. DEVOE, San Antonio Arm Chair Travel Series: "Your Twenty-First Birthday will be a remarkable day indeed . . . an occasion of note in the cultural world of Detroit. World Adventure Series has been an inspiration to managers of travel Series throughout America."

DEAN S.E. CROWE, Michigan State College: "The World Adventure Series has been a real leader and inspiration to all of us who are engaged in presenting travel and adventure films. A World Adventure Series recommendation is enough said. Furthermore, every person who is presenting travel and adventure films considers it an honor and privilege to appear on the famous World Adventure Series of Detroit. May you continue your brilliant work and leadership."

EDWARD M. BRIGHAM, JR., Director, Kingman Museum of Natural History, Battle Creek: "Twenty-one years is not a very long time, really, but during this short span you in Detroit have built so well that throughout America many institutions have followed the trail which you have blazed and have patterned illustrated lecture series after yours. Many have been the people who have looked to you for counsel and advice. The experience and 'know-how' which you gained in Detroit in earlier years have helped others build equally well in their communities. The inspiring progress of illustrated series over the nation is in large measure due to the sound pattern set by some of the pioneers of which the World Adventure Series is a notable example. What began in a few communities years ago has snowballed into a great cultural movement. And it is good! 'Tis good to have Americans learn about the world and its peoples. Illustrated lecturers are, I feel, making a substantial contribution toward a better American understanding of other peoples of the world. Certainly this is important. Ten years ago we scheduled a series of five "Wildlife Pictures" from the National Audubon Society. . . In succeeding years we scheduled more numbers and, aided principally by World Adventure Series advice, we began to add travel, adventure and exploration films. . . We believe our series now is the largest museum-sponsored lecture course anywhere. This year our total attendance will exceed 50,000. Please do not interpret this as bragging. I cite these facts here because they serve as one example of what a medium-sized city has done. We saw what Detroit had accomplished and we profited by many suggestions from the World Adventure Series."

LARRY BOWEN, Kiwanis Club of Honolulu: "The stimulus to travel and see first hand what goes on in other countries must have received a terrific impetus from your World Adventure Series. . . We in Hawaii are far from unmindful of the splendid help given us in our formative years by the World Adventure Series. In fact, the World Adventure Series has been something of our guiding star all these years. What we see on your programs leads us to select similar material for use here. We are indeed grateful for your leadership. After a first difficult year here, our fellows, instead of folding up at once, said, 'If Detroit and others can succeed, so can we.' We did and now after six years, and into our seventh season, we have successfully embarked on three nights in Honolulu and schedule 161 appearances throughout Hawaii for our seven speakers."

DR. ALFRED M. BAILEY, Director, Denver Museum of Natural History: "I should like to congratulate you on the excellent job that you and your associates have done in making such fine lectures available to the people of Detroit. Congratulations on the 21st birthday of the World Adventure Series, the top program of its kind offered to the general public."

RALPH F. WINDOES, Kiwanis Club of Grand Rapids: "Please accept my most sincere congratulations on the fine work the World Adventure Series has accomplished for over two decades. It has brought to the citizens of Detroit and vicinity an excellent understanding of the wide world and of the people who inhabit it. You have done a fine thing for the men who are devoting their lives to combing the world for new films to bring to your course -- and to the many other courses of like character that have grown up since yours was started. I feel a personal debt of gratitude to the World Adventure Series for the fine cooperation given me during the last eleven years, and, especially for the help you so freely gave me when I was endeavoring to start a course in Grand Rapids for the Kiwanis Club. . . . Now I devote my entire time to the expansion of this project. This year I am servicing forty courses in the United States and Canada, and the project continues to grow."

ESTELLE CRAIG, World Adventure Tours, Toronto: "As the first sponsor to present a travelogue course in Canada, I have always valued and been guided by the World Adventure Series. Perhaps because of your enthusiasm, travelogues have grown to be as tremendously popular as they are today. Certainly the World Adventure Series has played as great a part as any in the business to make them successful."

DR. ALBERT RAPPAPORT, Founder and Director, San Francisco Town Hall: "I sincerely believe that all of the Adventure and Travelogue courses in America are primarily due to the influence you have exerted on them during the many years of your arduous and untiring work. You have actually created a medium of education, as well as entertainment, in America - unparalleled in the history of educational and cultural pursuit -- and all of us, from the Pacific to the Atlantic, who have followed in your footsteps, owe you a vote of thanks and an expression of undying gratitude for the influence that you have exerted upon us all."

LOUIS D. McGREGOR, Director, Flint Adventure Series: "We of the Flint Adventure Series humbly acknowledge you and your World Adventure Series as the inspiration for our illustrated lecture series. It was your advice and sympathetic understanding that greatly aided us through our formative years. Sincerely, your admiring step-child."

JULIUS BLOOM, Director, Brooklyn Academy of Music: "My thoughts will be with you and an integral part of them will be my admiration for the accomplishments of the World Adventure Series, which is known and admired throughout the country."

## FROM THE LECTURE BUREAUS

C. E. BACKMAN, Redpath Bureau, Chicago: "Not only the city of Detroit, but the whole nation owes you a debt of gratitude for your promotion of adventure and travel programs. You have set the pattern for the rest to follow. Every speaker that we have sent you has come back singing your praises."

WALTER T. EVEREST, Manager, Burton Holmes Travelogues, Chicago: "If anniversaries call for reflection on past achievements, I am sure your Institution and its Officers have good reason for rejoicing. Your accomplishments are many and your service to the community has been worthy and commendable. Your good work has extended far beyond the Motor City. Your success has encouraged other communities to establish similar adventure courses. Explorers and world travelers have found a happy haven before your good audiences in Detroit."

GRAYCE SIMS PEAT, Harold R. Peat, Inc., New York: "You have made great strides in the travel-adventure-motion picture field; you have been the leader and the forerunner to what is now the most popular public presentation field across America; you have helped show others the way."

ELAINE WALLACE, Leigh Bureau, Chicago: "Your programs have been an important contribution to Detroit's cultural life, and your splendid record of achievement has been an outstanding example to other communities throughout the country."

EDNA STEWART, Beverly Hills, Calif.: "Through the years, the World Adventure Series has been an inspiration to the founders of other series during the 'growing pains' stages and to the lecturers whom you have helped over the rough spots to success. You have been a great inspiration to those of us who have needed advice in the selection of talent."

CHARLES S. PEARSON, Fort Wayne: "The World Adventure Series has been the guiding star of the illustrated field for twenty-one years, providing a vast array of entertainment and instruction for the great Detroit public. Your army of admirers from coast to coast, and abroad, consider you the final authority as to the merits of a film lecture. It's a unique record, and I'd like to be there to celebrate."

BATHIE STUART, New York: "You are recognized by all of us as the leader of all Travel and Adventure Series. Your contribution to the cultural and educational life of Detroit has made you world-renowned and an inspiration to adventurers and explorers."

H. M. McFADDEN, Chicago: "The World Adventure Series has done more to encourage and develop similar travel and adventure series around the country than has anyone else... You have through the years maintained an extremely high standard of programs and I personally consider it a great privilege when a speaker under our management is given a place on this outstanding series."

JOHN C. METCALFE, Washington, D.C.: "Yours has been an enterprise of distinguished public service and you have developed one of the finest lecture audiences in America. Its reputation echoes from coast to coast."

GRACE M. HUMPHREY, Pasadena: "The people of Detroit must be proud of your achievements. . . The World Adventure Series is always a high spot on any travel film lecturer's schedule."

YETTA GLAZER, Pasadena: "The World Adventure Series has become a popular, nationally known institution; one that has made an immeasurably fine contribution to the film-lecture field."

CLARK H. GETTS, New York: "As Managers, we have long since learned what an enormous labor goes into furthering and developing a Series like yours. Every time I see one of your announcements I think of the backaches and heartaches that have gone into your constructing it. And the fact that Detroit has flocked to you in thousands these many years is full witness of how much they also appreciate your achievement in bringing these distinguished explorers and photographers from all over the world for their pleasure and benefit."

LOUISE EATON, New York: "It has always been a great privilege to send our film lecturers to your distinguished series."

JOSEPHINE BLANCHARD, Detroit: "Those of us living in Detroit are especially proud of the World Adventure Series' great accomplishments in the past and the name it has made for itself in the field of outstanding motion picture programs."

W. COLSTON LEIGH, New York: "Our best wishes to your Board of Directors for the very fine program you have offered the Detroit public and for the part you have played in contributing to the education and entertainment scene in Detroit."

## FROM DETROIT FRIENDS, AND OTHERS

AUBERT LAVASTIDA, University of Michigan: "Everyone who knows the high standards created for the travel film platform by the World Adventure Series feels as I do that . . . your all-star program for January 31 is in itself a significant mile-stone."

JAMES H. MARKS, Detroit: "I believe that I am especially qualified to express appreciation of your fine work for the reason that I have been a season ticket holder from approximately the time the series started. I consider the World Adventure Series more than entertainment. It is an education."

ALAN C. MACAULEY, Sierra Madre, Calif.: "It gives me great pleasure to add my small tribute to the pyramid of world-wide greetings you will receive on the occasion of the World Adventure Series birthday. Your growth and the never failing quality of the programs certainly warrant a deep feeling of satisfaction. Your series is recognized as the top Film Program in the nation."

MARGARET KASLEY TURPIN, San Antonio: "I often recall my six years as secretary of the World Adventure Series. Most of all I enjoyed working with such grand people -- the World Adventure Series staff and speakers, the Detroit Institute of Arts personnel, and the wonderful folks who came to the lectures week after week. . . Then, the World Adventure Series opened an entirely new world to me, both in the faraway places I visited each Sunday and in the trips I was able to take each summer during my vacation. . . I am sure there are thousands of people in Detroit who will agree with me that, once you have been exposed to World Adventure Series lectures, your outlook and interests have been immeasurably broadened."

EARL B. BRINK, Detroit: "We've considered it a real honor to be one of your season ticket-holders from the very start. . . In the pit of the great depression, what you were selling was almost a dream. You were showing the glories of distant lands which in the vale of hard times appeared much more distant than they actually were. Few could afford to visit the far-away places; not many more could even afford to see movies about them. To launch the World Adventure Series, under these conditions, took real courage."

WILLIAM G. BALE, Executive Secretary, International Platform Association: "The World Adventure Series has established a unique record in the illustrated lecture field, which is one of the important facets of the work of the International Platform Association."

HAROLD M. HASTINGS, Detroit: "Not only have you given excellent entertainment to thousands of Detroiters, but you have also given them much more -- broadened perspectives, a graphic knowledge of other peoples and other lands -- and thus a better understanding of the world problems which today are our own. Your success is evidence of what can happen when a sound idea is implemented by good judgment and able direction. As one who has participated in many efforts designed to make our city a better place in which to live, I congratulate you and salute you and your Series on the milestone which you reach on January 31."

NILS INGHAGEN, Detroit: "From almost the very beginning of the World Adventure Series almost at the time of my arrival as an immigrant in the United States, I wondered at the marvels your speakers let us take part in, also learned quite a lot of English at the same time, and then later became a film speaker myself, in a modest way. The World Adventure Series makes fellows like me aim a little higher and work a little harder."

RAYMOND C. SCHINDLER, New York: "Your celebration is the greatest thing of its kind ever held. I am trying to arrange my business affairs so as to join you."

MORRIS STEINBERG, New York: "The year 1933? Oh, yes! That was the year of the national 'bank holiday,' when business became buried in a sea of red ink, when business tycoons saw their dollars disappear and when many of them used their office windows for a last look and exit. That was the year when many of us took to jig saw puzzles to keep our minds and hands busy. It was in that grim year that the World Adventure Series laid the foundation for a cultural and educational monument. I know personally of the many discouraging problems you had to overcome during the 'tough Thirties' to keep the World Adventure Series alive. The cumulative effect of this pioneering and success is something of which I believe very few are aware. You made it possible for the idea to be developed by others in many parts of the country -- for many talented and unusual men to get their story across and earn a living."

FLOYD STARR, Albion: "It is my happy privilege to express the sincere appreciation of the Starr Commonwealth For Boys to the splendid World Adventurers for the travels they have shared with us for so long that it has become an anticipated tradition. The beautiful and meaningful pictures, accompanied by vivid and interpretive comment, have brought the world to our door. A delightful and educational experience. Thanks to the World Adventure Series and its speakers for the many fine programs they have brought to us, without charge."

BOB CLARK, Detroit: "It appears to me that it took a lot of spirit and foresight to inaugurate a 'luxury line' of movies in the pit of a great depression in an industrial city. Since your audacity only proved you knew what the public wanted, it is but fitting that your fellow townspeople and professional associates join with you this day in helping to celebrate your triumph."

FRANK G. McINNIS, Director, Detroit Zoological Park: "The World Adventure Series brings to Detroit and the Metropolitan Area lectures with colorful movies from all parts of the world. We at the Detroit Zoological Park feel that your programs have developed a greater appreciation in conservation and the exhibiting of wildlife in this area."

WILFRED C. LOCKE, Detroit: Those of us who have been fortunate enough to work closely with the World Adventure Series during these eventful years realize how much our horizons have been broadened as a direct result of your efforts."

W. E. STIRTON, General Manager, Detroit Automotive Golden Jubilee: "Now that the smoke of battle has cleared away and we have somewhat recovered our composure, may I thank you personally for the extraordinary services which you rendered to the Automotive Golden Jubilee and its civic counterpart, the 150th Anniversary of the First Raising of the American Flag on Detroit Soil. . . I appreciate the fact that your time and energy was in essence a donation of the World Adventure Series. This contribution of the World Adventure Series to desirable community objectives in this area will have lasting values that will outlive all of us. May I again express the appreciation of the Board of Directors of the Automotive Golden Jubilee to the World Adventure Series."

LAURIE YORK ERSKINE, Battle Creek: "I guess you did more to widen the horizons and lift the spirits of the depression-afflicted people of Detroit than almost any other influence that was brought to bear, and at the same time you have done a great deal to stimulate public interest all over the country in this astonishing modern way of letting stay-at-homes share the excitement and discoveries of world wandering adventurers."

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MORE LETTERS are coming in, but we must go to press. Thank you, everybody!

George F. Pierrot,

Managing Director